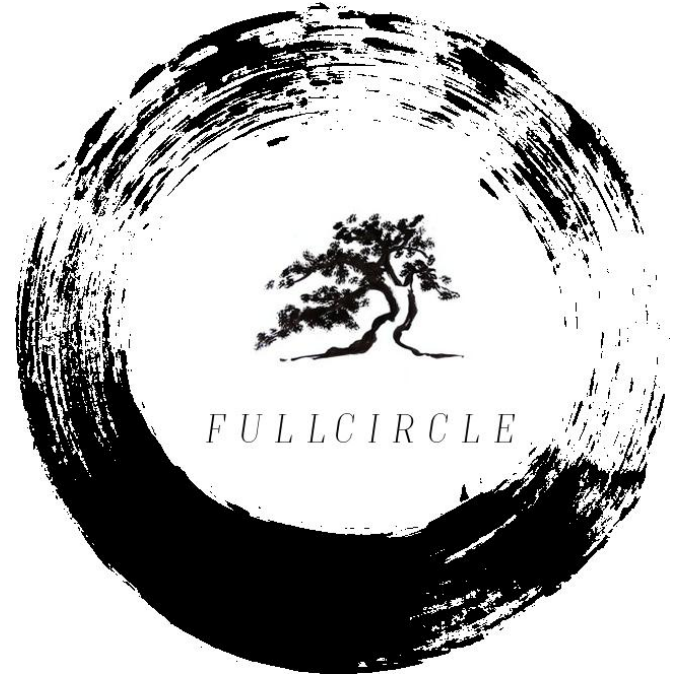


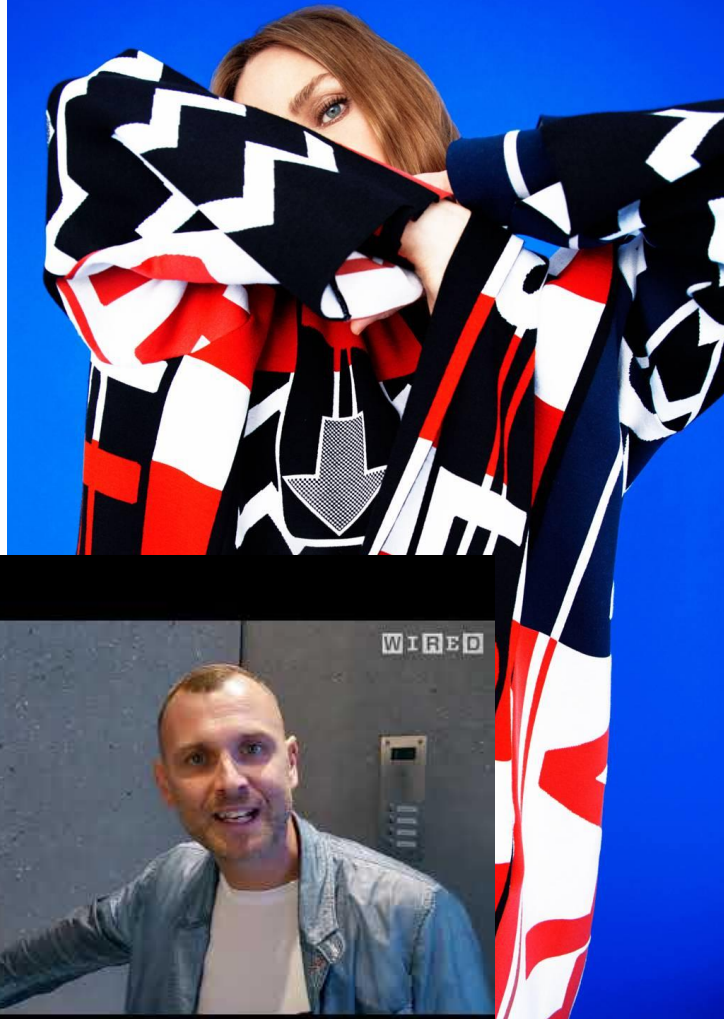
Emma Clarke: AD6603.

Marketing & Branding: *Sustainability*.

SUSTAINABILITY: What does the fashion industry look like regarding a more sustainable future? Reflecting on influences from innovative technology and cultural movements.



WIRED :
BTS



The Stella McCartney Impact



Stella McCartney: Wired mag
Photographer: Erik Madigan Heck



The Loop Sneaker.



Old Bond Street, Stella McCartney's flagship store



"Versace is a brand that never ceases to surprise. Its intense curiosity for the new keeps the collections contemporary and innovative. The new store concept follows that path." Gwenael Nicolas.

"The papier-mâché wall panels, above, were created from shredded waste from Stella HQ. The shop's mannequins, made from sugar-cane based bioplastics, are also eco-friendly Stella mccartney". Oliver Franklin-Wallis.

Photo above: Hufton + Crow



Architect: Gwenael Nicolas. Bal Harbour, FL
Photos: Versace



Balenciaga 3D printed dress.



Gucci model Unia Pakhomova carrying a replica of their own head.



Cardi B in Balenciaga's 3D printed dress.

Photo:Reuters

The future?

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